

Simple and affordable conference or event websites

eWeb

Your event website is a powerful marketing, communication and networking tool. *eWeb* is packed with features that help you achieve a vibrant online outcome with a cost effective investment.

Professional look and feel. Create a professional identity for your event that communicates your conference theme and branding.

Communication Hub. Keep your website fresh and inviting with new information and regular updates. Your event may be running under the umbrella of an established company, institution or association which has a website but it is difficult to achieve regular and timely changes to this site. *eWeb* is designed to look and feel like the organisational website but in reality runs alongside with a seamless interface. This means that you have the flexibility to make changes or include features in your conference website that may not be possible in your organisational website.

Networking and participation. Create opportunities for networking and participation before the event itself. *eWeb* effectively links to social networking sites and you can survey feedback from potential delegates through the website. Use *eWeb* to encourage participation and create a learning community as you start to promote.



Integral to your promotional campaign. Your website will have it's own identity (e.g. www.yourevent.org.nz) and is an integral part of your brand and promotional campaign.

My eWeb. Delegates have their own area of the website where they can see what is coming up in their own registration programme.



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